

BCAS FOUNDATION

Membership & Public Relations Committee

Chairman: CA. Chetan Shah

Convenors: CA. Maitri Nayak, CA. Bhavesh Gandhi, CA. Jinal Shah, CA. Mrinal Mehta

co-ordinators: CA. Maitri Naik, CA. Saket Sanganeria, CA. Preeti Oza

Donate Blood – Save Life

Dear Member,

Now-a-days Social Responsibility is the buzz word. Apart from corporate, individuals are also required to perform their social responsibilities - to act for one or more social cause to pay back to the society – coined as '**Personal Social Responsibility**' (PSR). To create awareness about PSR, not only within the members of BCAS, but in the society at large, the Membership & Public Relationship Committee (MPR) of BCAS has taken this initiative with the help of / in association with **Kokilaben Dhirubhai Ambani Hospital**.

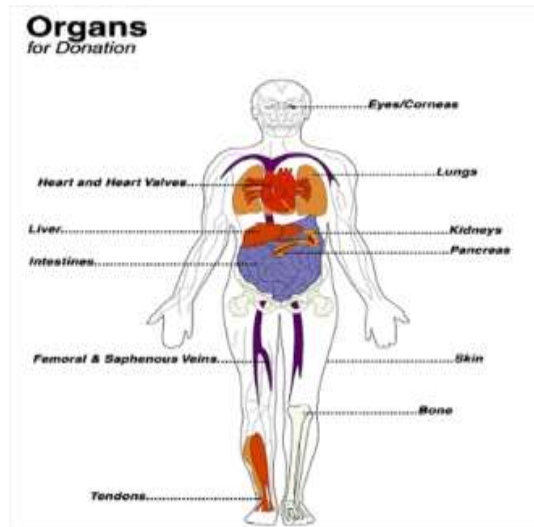
In case of emergencies, timely medical help can save many lives. Availability of requisite blood and / or organs plays a vital role in life saving.

Following are the key features of the PSR initiative of BCAS in 2017.

Blood Donation



Knowledge Desk for Organ donation



A knowledge desk would share important information regarding organ donation to spread awareness to get basic understanding. Forms for taking pledge of organ donation will also be available

Routine health check-up such as BP, ECG



Notes, as per Blood Donation guidelines:

- **A donor cannot be a patient on medication.**
- **Recommended age group is 18 to 60 years and weight is 45 Kgs minimum.**
- **Recommended that, 2 to 4 hours before donating blood, the donor has eaten a hearty meal preferably **not comprising of fatty foods like fries and hamburgers.****

MPR Committee is conducting its 2nd Annual Blood Donation cum Health Checkup and Organ Donation Awareness Drive. We are confident that as usual all members will support

the event and encourage and bring their family and friends to contribute as the drive is open to all.

Venue	BCAS Office (7, Jolly Bhavan 2, New Marine Lines, Mumbai – 4000020. Tele: 61377600)
Date	7th October 2017 (Saturday)
Time	10.00 am to 5:00 pm

Kindly block the date in your diary. Request all the members to support the event wholeheartedly and also spread the word as the drive is open to all - **Members, their family members and friends.**