



Bombay Chartered Accountants' Society

jointly with

Karnataka State Chartered Accountants Association

organizing



“STARTUP CONFERENCE - CHALLENGER PERSPECTIVE”

on Friday 1st December 2017 & Saturday 2nd December 2017

at **The Chancery Pavilion**

135, Residency Road, Bangalore - 560025

DAY 1 - 1st December 2017

- 2.30 pm Registration
- 3.30 pm Welcome including address by Chief Guest
- 4.00 pm Speaker from Government Department
Central and State Govt. schemes for startups & overview
- 4.45 pm Tea Break
- 5.00 pm Panel discussion amongst venture capitalists
- 6.00 pm Panel discussion - a session by successful entrepreneurs who raised investor funding and made big- representing B2B product company & B2C product company
- 7.00 pm Find Your Rainmaker
- Networking / Investors' meet (one to one)
(4 or 5 investors - PE/VC/bankers.
Each participant allowed to meet for 5-10 mins at max. If the investor is interested, the discussion to continue separately)
- 8.00 pm Dinner onwards

FEES: Rs. 3,500/- (inclusive of GST)

Narayan R Pasari
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DAY 2 - 2nd December 2017

- 10.00 am Business perspective of a start up
1. Business value creation: short term & long term
 2. Evaluating sustainability of business & its valuation from investor perspective
- 11.00 am Business perspective of a start up
1. Funding
 2. Valuation of business - customer loyalty, Deep discounting & other models - Investor v. Investee perspective
- 12.00 pm Tea break
- 12.15 pm Legal Aspects of Start-ups
1. Legal requirements of doing business
 2. Legal support for fund raising - Do's and Don't's
 3. Choosing the right entity
 4. Drafting agreements & NDAs and its intricacies
 5. Creation and protection of intellectual property Rights
- 1.00 pm Accounting and Taxation of Start-ups
1. Importance of statutory compliances for startup
 2. Taxation planning of start-ups
 3. Significance of accounting in value creation
 4. Impact of GST and preparedness for GST
 5. Accounting of intellectual property rights
 6. Role of CAs
- 1.45 pm Lunch
- 2.45 pm Brand building, leveraging digital media, Communication strategy
- 3.45 pm Angel Investor-Power of network
- 4.45 pm Concluding session & vote of thanks

“Enhance your Gateway to Networking”
Entry limited to first 250 participants ONLY!!

For details & online registrations visit: www.kscaa.com