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THE MEDIA AND BUSINESS CONTRACTS HANDBOOK

By
Adrian C Laing & Deborah Fosbrook

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Tentative Release Date: 3rd April 2021

THE MEDIA AND BUSINESS CONTRACTS HANDBOOK

SIXTH EDITION



DEBORAH FOSBROOK
ADRIAN C. LAING

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Provides the tools for the user to construct a contract in a logical format and draft the terms in language that both parties can easily understand and put into practice and the accompanying digital download reduces administration time in the office.

The book has a number of functions:

1. As a starting point and framework for an agreement.
2. To compare and analyse other contracts you are working on.
3. As a background guide and training tool.
4. As a reference tool for websites and trade codes of practice.
5. The commentaries can be read as guides to the intended aims of a specific contract.
- 6. The checklist of clauses can be used to ensure you have covered important issues.**
7. To achieve a clearer understanding of a transaction.

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